Higher education activities and the Higher Education Progression Partnership (Hepp)

Higher education outreach activities are aimed at showing students the higher education opportunities available at college and university, and how completing a higher education course can benefit their job prospects.

The Higher Education Progression Partnership (Hepp) aims to increase the number of young people progressing to university and higher education. The Hepp team are a collection of practitioners who deliver impartial information advice and guidance related to University progression. You may have the opportunity to take part in activities such as university campus visits, workshops, and other higher education opportunities. Hepp are jointly funded by Sheffield Hallam University and The University of Sheffield to undertake such outreach activities with young people at your school or college to let you know about the benefits of going into higher education. More information about Hepp and its partners can be accessed through the links below:

Higher Education Progression Partnership (HEPP) – https://www.hepp.ac.uk/
HeppSY - https://www.heppsy.org
Sheffield Hallam University (SHU) – https://www.shu.ac.uk/about-us/schools-and-community-outreach
The University of Sheffield (TUoS) - https://www.sheffield.ac.uk/schools

Why do we need to collect data and evaluate higher education activities?
To make sure the activities we provide are useful and effective for young people, we need to gather certain information which we use purely for research and evaluation purposes. Under data protection law we are able to process this data because the activities are a task carried out are in the public interest. It is also important to prove that what we do is working. We must:

1. ensure that the activities we offer are appropriate
2. identify the most effective activities and best practice
3. measure the impact of our activities

Collecting individual information
We ask schools to provide information about the young people in the school who partake in a Hepp activity. We collect this information to identify participants for outreach activities, monitor and evaluate, and enable us to track individual young people over time to find out whether they eventually apply to any form of higher education.

<table>
<thead>
<tr>
<th>Full Name</th>
<th>Ethnicity</th>
<th>Young Carer Status</th>
<th>Details of activity attended/undertaken</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of birth</td>
<td>Disability</td>
<td>Looked after child/Care leaver status</td>
<td>Year Group</td>
</tr>
<tr>
<td>Postcode</td>
<td>Free school meals status</td>
<td>Estranged status (if available)</td>
<td></td>
</tr>
<tr>
<td>Gender</td>
<td>Pupil premium</td>
<td>If first generation of Higher Education (if available)</td>
<td>School attended</td>
</tr>
</tbody>
</table>

HEAT
Secure storage of the student data will be done using the Higher Education Access Tracker (HEAT). The HEAT service and database is a national database which is used to record the students attending outreach activities, with the aim of following their potential progression towards higher education. The data protection and storage...
processes set in place by HEAT ensure that the data is stored securely and not shared without your permission. For research purposes only, HEAT might share the student data with educational organisations such as government departments or contracted agencies (e.g. Department for Education, UCAS, OfS, CFE Research or the Higher Education Statistics Agency).

**Data protection**

Data will be processed in accordance with the General Data Protection Regulation (GDPR, 2018) and Data Protection Act 2018, as well as all legislation enacted in the UK in respect of the protection of personal data. As Hepp is a collaborative programme, this information will be shared between the Higher Education Progression Partnership, the Higher Education Progression Partnership South Yorkshire (HeppSY), Sheffield Hallam University and The University of Sheffield. The overall data controllers for the Hepp and HeppSY programmes are Sheffield Hallam University and The University of Sheffield, unless otherwise stated in specific agreements. The safety of students is paramount, and we rely on the safeguarding provisions of the Data Protection Act 2018 where concerns around safety and wellbeing are raised. Hepp and its partners will not release individual information to anyone who is unauthorised. More details about this can be found on Sheffield Hallam University and The University of Sheffield websites:

https://www.shu.ac.uk/outreach-data  
https://www.sheffield.ac.uk/outreach/data

All data will be stored securely, and any reporting will be done so using aggregated data, meaning that individual students will not be identifiable.

**Data retention**

Students engaging in outreach activity whilst under the age of 21 will have their data retained by Hepp and the Universities on the HEAT database for 15 years after their graduation, or until they reach 30 years of age (whichever period is greater). After this point, data will be anonymised in bulk at the beginning of the next academic year. Details of how data is retained with regards to survey and other evaluation data collection methods are detailed in information sheets to be provided to participants at the start of the relevant research.

**Questionnaires and Data Collection**

As part of our ongoing monitoring and evaluation activities, we will look to collect data from programme participants where appropriate. This may include but is not restricted to short surveys before and after taking part in Hepp funded activity, and follow-up interviews and focus groups. All such modes of data collection are voluntary, and participants will be asked to consent before we collect this data and will have the right to withdraw consent up to the point of publication.

**Your rights**

You have a number of rights under data protection law. Data protection legislation gives you the following rights:

- The right to be informed
- The right to access
- The right to rectification
- The right to erase
- The right to restrict processing
- The right to data portability
• The right to object
• The right to withdraw your consent with no given reason
• Rights in relation to automated decision making and profiling
• The right to make a complaint to the Information Commissioner

If you have a query, complaint, or request about the use of your data please contact Heather Tidman or the DPO for Sheffield Hallam University (details below).

You are also entitled to request copies of all the personal data that the Partnership holds about you, this is called a Subject Access Request. If you would like to make a request for any information held about you, please get in touch with the universities using the link above. If you would like to make a complaint, please contact the following:

**Contact Hepp:**
Heather Tidman
Data and Evaluation Co-ordinator
0114 225 3528
h.tidman@shu.ac.uk

**Contact Sheffield Hallam University’s Data Protection Officer:**
Data Protection Officer
DPO@Shu.ac.uk
0114 225 5555

The Information Commissioner is the regulator for GDPR. The Information Commissioner’s Office (ICO) has a website with information and guidance for members of the public:

[https://ico.org.uk/for-the-public/](https://ico.org.uk/for-the-public/)

The Information Commissioner’s Office operates a telephone helpline, live chat facility and email enquiry service. You can also report concerns online. For more information please see the Contact Us page of their website:

[https://ico.org.uk/global/contact-us/](https://ico.org.uk/global/contact-us/)